



July 9, 2019

## ADVISORY

No. 90, s. 2019

To : Education Program Supervisors  
Public Schools District Supervisors/District OICs  
Public and Private Secondary School Heads

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1. This has reference to the communication from Mr. Anthony Hernandez, Golden Tiger Films, Film Director, re: Seminar - Workshop in Multimedia Information and Movie Analysis.
2. This Office interposes no objection of allowing our Senior High School students to join for as long as the school must adhere to the following provisions:
  - 2.1 Participation or involvement in the aforementioned activity is purely voluntary;
  - 2.2 No contribution shall be collected from the students in exchange for additional points of their grades;
  - 2.3 Film viewing session of the film shall be done in a theatre not in the school to avoid disruption of classes; and
  - 2.4 Parent's consent is required.
3. Attached is the communication with the details of the seminar - workshop for your reference.
4. For the information, guidance and compliance of all concerned.



BAD/gfb/nrg





Office Address 2514 Tramo Street Pasay City Philippines Tel. NO. 02-877-0889 / 0917-920-2061

TO : DR. BIANITO A. DAGATAN  
SCHOOL DIVISION SUPERINTENDENT  
CEBU CITY

FOR : "SEMINAR WORKSHOP IN MULTIMEDIA INFORMATION LITERACY AND MOVIE ANALYSIS"  
IN SUPPORT FOR THE CAMPAIGN OF KABATAAN KONTRA SA DROGA AT TERORISMO

DATE : JULY 5, 2019

GOLDEN TIGER FILMS is a film production industry that offers movie viewing to different schools, colleges and universities in the country. It offers movie and seminar workshops for students in the field of **MULTIMEDIA INFORMATION LITERACY** specializing in **FILMMAKING**. The Department of Education (DEPED) curriculum in K-12 senior high school arts and design track specialized subject and special program in the arts (SPA) and the Commission of Higher Education (CHED) on the integration in the general education curriculum in all programs.

Golden Tiger Films believes in the initiatives of several government agencies to fight drug problems and terrorism among the youth through sports and other productive activities. Furthermore, the Philippine National Police also introduced its new program **KABATAAN KONTRA DROGA AT TERORISMO (KKDAT)** recently, with the same aim of saving the youth to dwell in these deadly activities by providing nationwide seminars and workshops in different schools.

Golden Tiger Films wants to take part in this advocacy with a different approach. We strongly believe that multimedia art is an effective device to mold the delicate young minds through visual means. This way we can reach the youth and help them harness their creativity and eventually divert their attention away from **DRUGS AND TERRORISM** that proves to be a menace in today's young generation.

With the strict mentoring of highly knowledgeable mentors from the film industry, participating students will most likely learn the fundamentals of film making through our proficient and interactive course outline. And in such program, the students are also entitled to A FILM VIEWING session of the film produced by our production. The film will be used as the subject matter during the film making workshop. Attached herewith are the learning development plan, rationale of the movie that link to the curriculum, MTRCB rating, synopsis and poster of quality films under our belt.

There are ten main course outlines that you may choose from. Each specialized in the stated aspect of filmmaking.

1. Scriptwriting Workshop	6. Production Management and Casting Workshop
2. Directing Workshop	7. Production Design
3. Cinematography Workshop	8. Film and Stage Acting Workshop
4. Layout and Graphic Design	9. Video Editing (using Adobe Premiere)
5. Production Make-up workshop	10. Musical Scoring and sound Design

OUR MISSION: TO SUPPORT THE DEPARTMENT OF EDUCATION (DEPED), COMMISSION ON HIGHER EDUCATION (CHED) AND THECNICAL EDUCATION SKILLS DEVELOPMENT AUTHORITY (TESDA) PHILIPPINE NATIONAL POLICE (PNP) IN DEVELOPING THE YOUNG GENERATION FOR NEW CINEMATIC WORKS OF ARTISTIC MERIT BY UP AND COMING ESTABLISHED FILMMAKERS THAT WILL HELP DEFINE THE HUMAN EXPERIENCE THROUGH A YOUNG PERSPECTIVE.

We are respectfully forwarding this letter with an intention to request for an ENDORSEMENT from your respectable institution. Addressed to District Supervisors, School Directors, School Heads, Teachers and all concern for us to be able to invite our public and private schools to have their students participate in this event. The movie and curriculum is suitable for elementary, junior high school, senior high school and college students. We strongly believe that the program and films provide excellent material for academic learning in accordance with the DepEd's K to 12 BASIC EDUCATION CURRICULUMS and the COMMISSION OF HIGHER EDUCATION (CHED) OUTCOMES BASED EDUCATION (OBE) CURRICULUM and with the INTEGRATION OF THE PNP'S KKDAT PROGRAM.

We look forward to have your endorsement to all School Division Superintendent. Your support to fulfill this mission is highly appreciated as we both aim to give service to our youth and keep them away from drugs and terrorism through quality filmmaking using the scholastic platform.

  
Anthony Hernandez  
Film Director  
Golden Tiger Films  
Mobile No. 09179202061





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## MOVIE ANALYSIS AND MEDIA ARTS WORKSHOP

### ACTIVITY SCHEDULE

AREA: REGION VII

DIVISION	DATE AVAILABILITY	REMARKS	VENUE
CEBU CITY	AUGUST 5-10		TBA
CEBU PROVINCE	AUGUST 5- 31 SEPT. 2-30		TBA
MANDAUE CITY	AUGUST 7-14		TBA
LAPU-LAPU CITY	AUGUST 12-17		TBA
TALISAY CITY	AUGUST 14-21		TBA
NAGA CITY	AUGUST 19-24		TBA
CARCAR CITY	AUGUST 28-31		TBA
TOLEDO CITY	AUGUST 27 -31		TBA
DANA O CITY	SEPT. 2-7		TBA
BOGO CITY	SEPT 4-11		TBA

TAGBILARAN CITY	AUGUST/SEPTEMBER	OPEN DATE	TBA
BOHOL PROVINCE	AUGUST/SEPTEMBER	OPEN DATE	TBA

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BOHOL PROVINCE	AUGUST/SEPTEMBER	OPEN DATE	TBA
DUMAGUETE CITY	AUGUST/SEPTEMBER	OPEN DATE	TBA
NEGROS ORIENTAL	SEPTEMBER/OCTOBER	OPEN DATE	TBA
SEQUIJOR	SEPTEMBER/OCTOBER	OPEN DATE	TBA
BAIS	SEPTEMBER/OCTOBER	OPEN DATE	TBA
BAYAWAN	SEPTEMBER/OCTOBER	OPEN DATE	TBA
GUIHULNGAN	SEPTEMBER/OCTOBER	OPEN DATE	TBA
TANJAY	SEPTEMBER/OCTOBER	OPEN DATE	TBA

### REGISTRATION FEE

<p><i>MOVIE ANALYSIS ONLY</i></p> <p><b>Php180.00</b></p> <p><b>INCLUSION</b>            # LEARNING DEVELOPMENT PLAN            # FILM VIEWING            # QUESTIONNAIRE</p>	<p><i>MEDIA ARTS WORKSHOP WITH MOVIE ANALYSIS</i></p> <p><b>Php350.00</b></p> <p><b>INCLUSION</b>            LEARNING DEVELOPMENT PLAN            # FILM VIEWING            # LECTURE / WORKSHOP            # ACTIVITY KIT            # QUESTIONNAIRE            # CERTIFICATE OF ATTENDANCE</p>
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